Graphic Designer & Art Director

SHIHO SUGITA

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A highly skilled and innovative Graphic Designer/Art Director with 4+ years of experience, passionate about creating compelling visual experiences. Leveraging a skill set encompassing Adobe Creative Suite, UI design, branding, and digital marketing. With a background in graphic design and digital marketing, coupled with a commitment to quality and attention to detail.

Skills

- Photoshop
- Illustrator
- InDesign
- Adobe XD
- Figma
- Drawing
- Typography
- UI Design
- Premiere Pro
- After Effects

- Concept Development
- Branding
- Team Collaboration
- Market Research
- Trend Analysis
- Digital Marketing
- Project Management

Education

Humber College—Toronto
Diploma—Advertising and Graphic Design
January 2023–April 2024
Dean's List 4 semesters

Toronto School of Management—Toronto
Diploma—Digital Marketing
July 2021–August 2022

Tama Art University—Tokyo, Japan
BA—Information Design

Work Experiences

Pusateri's: Digital Marketing Intern—Toronto, Canada
February 2022–May 2022

- Strategized and executed yearly events schedules and weekly content plans, demonstrating strong organizational skills for managing project timelines
- Oversaw in-house photo and video shoots, maintaining brand standards to create engaging visual content and copy for social media platforms
- Drove a 5% increase in brand followers through targeted content creation and timely posting strategies

Genius Sonority Inc.: Graphic Designer—Tokyo, Japan
December 2007–September 2011

- Designed intricate 2D and 3D game materials, encompassing costumes, backgrounds, concept images, effects, and animations
- Collaborated with programmers to translate into captivating in-game visuals, emphasizing teamwork and communication skills
- Contributed to the immersive experience of gaming environments, demonstrating a commitment to quality and attention to detail

Digidelic Inc.: Graphic Designer—Tokyo, Japan
June 2006–June 2007

- Created viewer-friendly visual content for multiple TV programs
- Grasped the TV directors' instructions accurately and completed multiple pieces of work quickly for on-air use on the same day
- Implemented technical setups for virtual TV sets and camera integration, ensuring seamless broadcasting and optimal visual presentation

Academic Projects

- Editorial Design
- Package Design
- Ads Direction and Design
- Logo Design / Branding
- App/Website Prototype
- Illustration
- Video Editing / Animation